Bringing It All Together

Reflection Questions

Take a moment to reflect on the following questions:

- 1. Why do you do this work?
 - Consider your core beliefs and values. What drives you to contribute to prevention efforts?
- 2. What personal experiences have shaped your commitment to prevention?
 - Think about moments in your life that have influenced your dedication. How did these experiences impact you?

The Golden Circle Model

Identify Your WHY

Start by identifying your WHY. This is the purpose that inspires you and underlies all of your work.

- Complete the sentence: "I believe that..."
 - o Reflect on what makes you passionate about prevention.

Define Your HOW

Next, consider *HOW* you bring your WHY to life. These are the actions and strategies you use in your work.

- Complete the sentence: "That's why I..."
 - o Think about the methods and approaches you use to fulfill your mission.

Describe Your WHAT

Finally, identify your WHAT. This is the tangible manifestation of your WHY and HOW. It includes the outcomes and impacts of your work.

- Complete the sentence: "Here's a story that shows the impact..."
 - o Share an example or story that illustrates the difference your work makes.

Crafting Your Statement

With your WHY, HOW, and WHAT clearly defined, weave them into a cohesive narrative. This statement can be a powerful tool for communicating your purpose and motivating others.

Example Structure

- 1. WHY: "I believe that..."
- 2. HOW: "That's why I..."
- 3. WHAT: "Here's a story that shows the impact..."